



2019 CONFERENCE

Newsletter for USA Land and Ranch, LLC

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70th International Auctioneers Conference & Show

USA Land and Ranch and Caprock Auction Group was proud to be represented by Dirk van Reenen at the 2019 NAA Conference in New Orleans.

“The conference was amazing, but unfortunately was cut short by weather.”

-Dirk van Reenen

July 2019

The 70th annual International Auctioneers Conference & Show took place July 8th through the 13th in New Orleans, LA this year. Dirk van Reenen, owner and founder of USA Land and Ranch, was proud to represent both of his auction companies at the event. He also had a sidekick for the event, his grandson Bryson van Reenen, who attended junior events throughout the duration of the conference.

The Unexpected

Although there was a multitude of excellent information to take in and more experiences to be had, the trip to conference was unfortunately cut short. Tropical Storm Barry made landfall in New Orleans, causing extensive flooding and a rapid change in travel plans. Fortunately, Dirk and his family were able to get out of New Orleans before the worst part of the storm hit. However, it caused them to miss the last couple of days of the conference. Everyone is excited to be home and dry!



*For the van Reenen family, Auctioneering is a family affair!
Three van Reenen's at the 2019 NAA Conference, New Orleans*